

Veronica Poli



Italy 29/04/1997 – Via Panfilo Castaldi 29, 20124, Milan
+39 333 92 47 014 | veronicapoli4@gmail.com | <https://www.linkedin.com/in/veronica-poli-a41671162/>

EDUCATION

Double Degree Programme IESEG School of Management – France (Paris) <i>Master of Science – International Business (English)</i> Main courses: Marketing Strategy, International Enterprise Project Management, Digital Technology, Change Management for Sustainability Strategies, Positive Leadership Development, Data Sciences, Corporate Governance, Consumer Behaviour. LIUC Business School – Italy (Milan) <i>Master of Science – International Business Management (English)</i> Main courses: Global Market and Economic Policies, Quantitative Methods for Economics, Finance and Management, International Business Law, Design Management, Corporate Citizenship for a Global Firm, Global Corporate Entrepreneurship.	2019 - ongoing
University of Milano Bicocca – Italy (Milan) <i>Bachelor in Marketing, Communication and Global Markets (Italian)</i> <ul style="list-style-type: none">Thesis in Marketing: “<i>Analysis of e-commerce policies in luxury fashion</i>”	2016 - 2019
High School A. Banfi – Italy (Milan) <i>Liceo Classico (Italian)</i> <ul style="list-style-type: none">Thesis: “<i>The leader desacralization: new dialectics between public dimension and private sphere</i>”	2011 - 2016

WORK EXPERIENCE

NET2B srl – Claudio Antonioli <i>Digital Project Assistant</i> Main functional areas: Marketing and Sales <ul style="list-style-type: none">Analysis and organization of projectsUse of project management softwareTeam schedulingMonitoring of projects’ progress	June 2018 – September 2018
---	----------------------------

SKILLS

Languages	Italian – Native English – C1 French – B1
IT Skills	MS Office / Canva / Figma – High proficiency Google Analytics / SQL Database Management – Advanced C++ / HTML / CSS / Blender – Intermediate
Certifications	Harvard Manage Mentor Certificate: Strategy Planning and Execution, Persuading Other, Leading People (19 SEP 2020) AICA Certificate: e4job Digital Culture for Job (14 MAR 2019)

ADDITIONAL EXPERIENCES

International Experiences	Cultural Exchange - Glamsdalens Idrætsefterskole – Denmark (2013 - 2014) Summer Training - Trinity College School – TCS - UK (2013) Summer Camp - Trinity College School – TCS - Italy (2009)
University Associations	Bbetween Project (2016-2018)